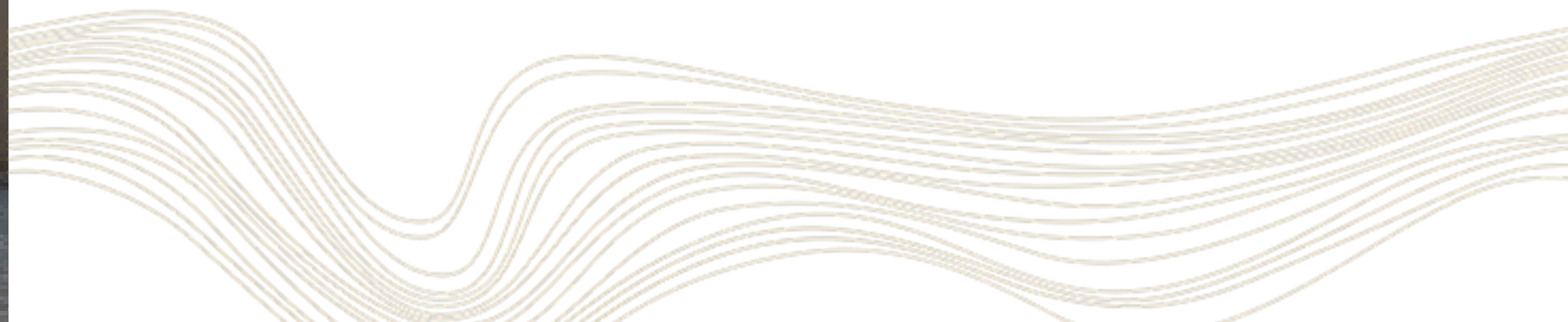





CHAMPAGNE
THIÉNOT
À REIMS - FRANCE

THE ART OF HOSPITALITY AT LE N°3



A UNIQUE DESTINATION DEDICATED TO THE CHAMPAGNE ART OF LIVING

Ideally located at 3 Rue du Marc, on a quiet pedestrian street in the heart of Reims' historic centre, Le N°3 is much more than just an address: it embodies the bold spirit of a Champagne House!

Founded in 1985, Champagne Thiénot is first and foremost an independent family venture, now led by Garance and Stanislas Thiénot. This exceptional destination marks the beginning of a new chapter, where modernity and heritage come together to offer a truly immersive experience in the world of Champagne.

Le N°3 offers six private event spaces for hosting bespoke events in a unique and refined Champagne tourism setting. Whether for companies seeking an exceptional venue for seminars, executive meetings or team-building activities, or individuals wishing to celebrate an unforgettable milestone, Le N°3 provides premium services to create truly memorable experiences, reflecting the spirit of the House.

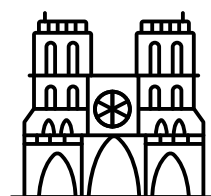
The venue also features 1 km of historic cellars, an interactive visitor experience, a five-star boutique hotel and a rooftop Champagne bar offering panoramic views of Reims Cathedral.



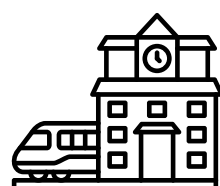
A PRIME CITY-CENTRE LOCATION WITH EASY ACCESS



3 rue du Marc
51100 Reims



10-minute walk from
Reims Cathedral



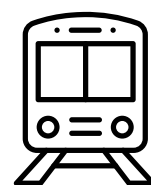
10-minute walk from
Reims train station



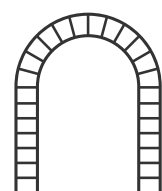
2 car parks within a
5-minute walk:
Boulingrin and Hôtel
de Ville



1 hour 30 minutes by
car from Paris CDG
Airport



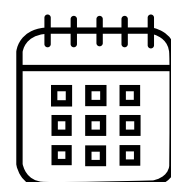
45 minutes by train from Paris
Gare de l'Est or CDG Airport
TGV station



Historic vaulted
cellars in the heart of
the city



Wheelchair-
accessible venue



Open 7 days a
week



CHAMPAGNE AT THE HEART OF YOUR EVENT

Because a successful event is about more than just a venue, the Le N°3 team offers bespoke event planning, making the most of this exceptional destination dedicated to premium Champagne tourism.

- Private guided tour of the House's cellars
- Champagne masterclasses
- Food and Champagne pairings
- Guided tastings of rare vintages
- Exclusive access to the wine library
- Champagne disgorgement workshop

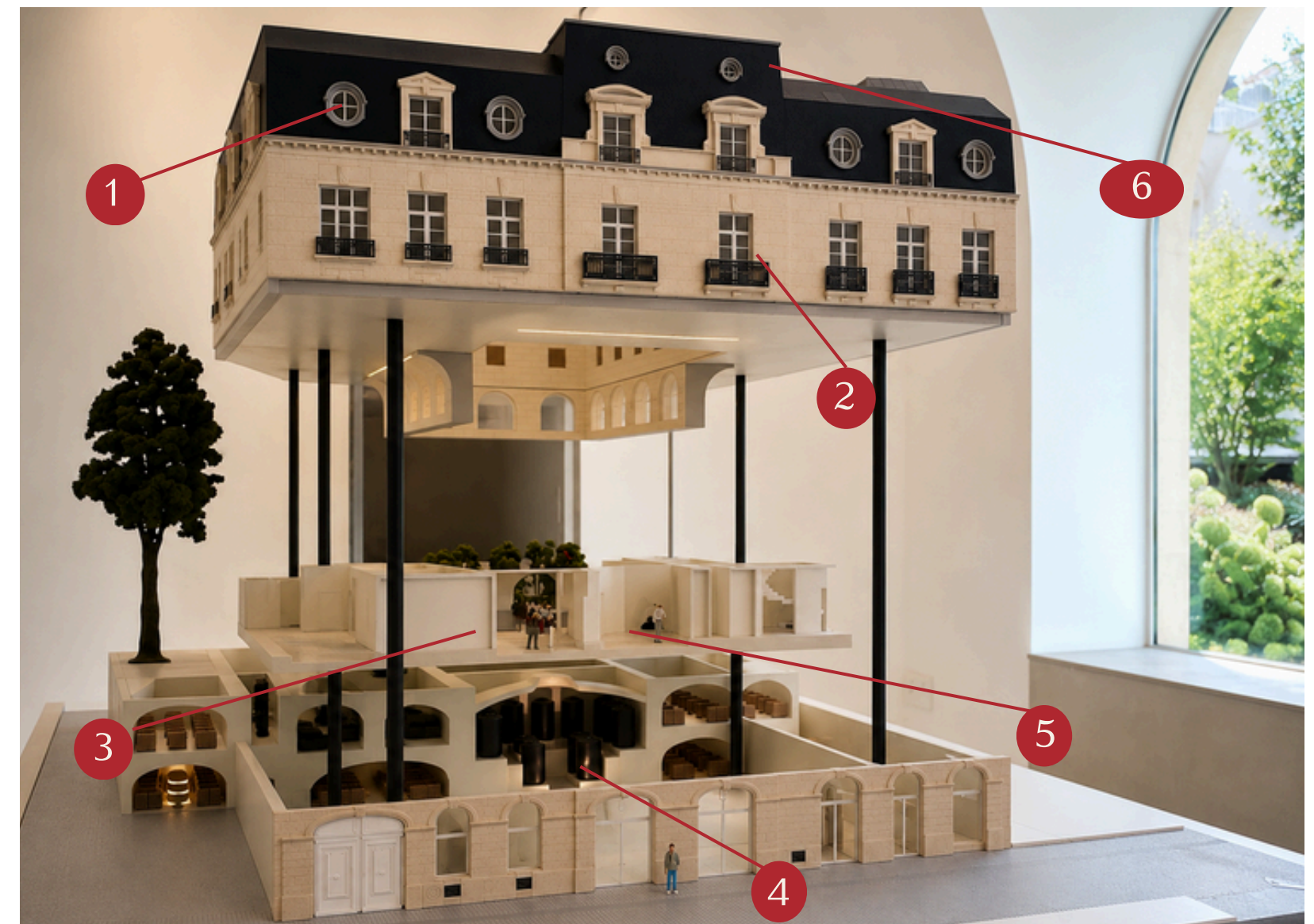


SIX UNIQUE SPACES, ENDLESS POSSIBILITIES

Le N°3 offers six customisable event spaces located throughout the Champagne tourism site. Each features a flexible layout, premium technological equipment (multimedia screens, sound systems and microphones) and modular furniture.

With capacities ranging from 8 to 200 guests, these spaces are ideal for hosting everything from confidential executive meetings to spectacular product launches, as well as private celebrations such as birthdays and family gatherings.

When booking a private event, you can enjoy our bespoke services, including private chefs, catering, event styling and room decoration, floral arrangements, and audiovisual equipment.



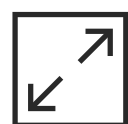
- | | | |
|------------------|-----------------|--------------------|
| 1 Salon Famille | 2 Salon Origine | 3 The tasting room |
| 4 Le Laboratoire | 5 Le Cloître | 6 Champagne Bar |



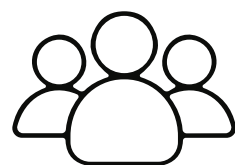
SALON FAMILLE

Located on the second floor, Salon Famille combines comfort and natural light, with direct access to a spacious terrace and impressive 5-metre-high ceilings.

This elegant and welcoming space offers four different layouts to suit your event: U-shaped, cocktail, conference or banquet. Its generous size allows for customised setups and bespoke dining experiences, supported by an adjoining professional kitchen.



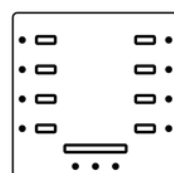
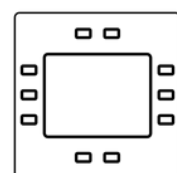
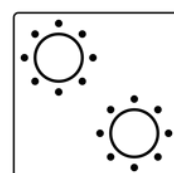
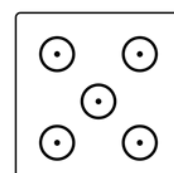
70 m²



60 guests (cocktail reception) or 40 seated guests



50 m² terrace
South-facing



Available room layouts



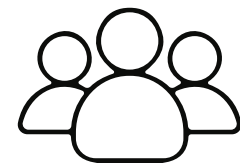
SALON ORIGINE

Salon Origine is designed for small-group gatherings, offering an intimate and refined atmosphere.

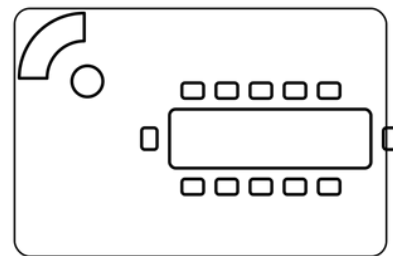
The meeting table seats up to 8 guests and is complemented by a comfortable lounge area to encourage conversation and collaboration. Ideal for executive meetings, strategic team discussions or brainstorming sessions, the room also features facilities suitable for Champagne tastings and mixology workshops.



45 m²



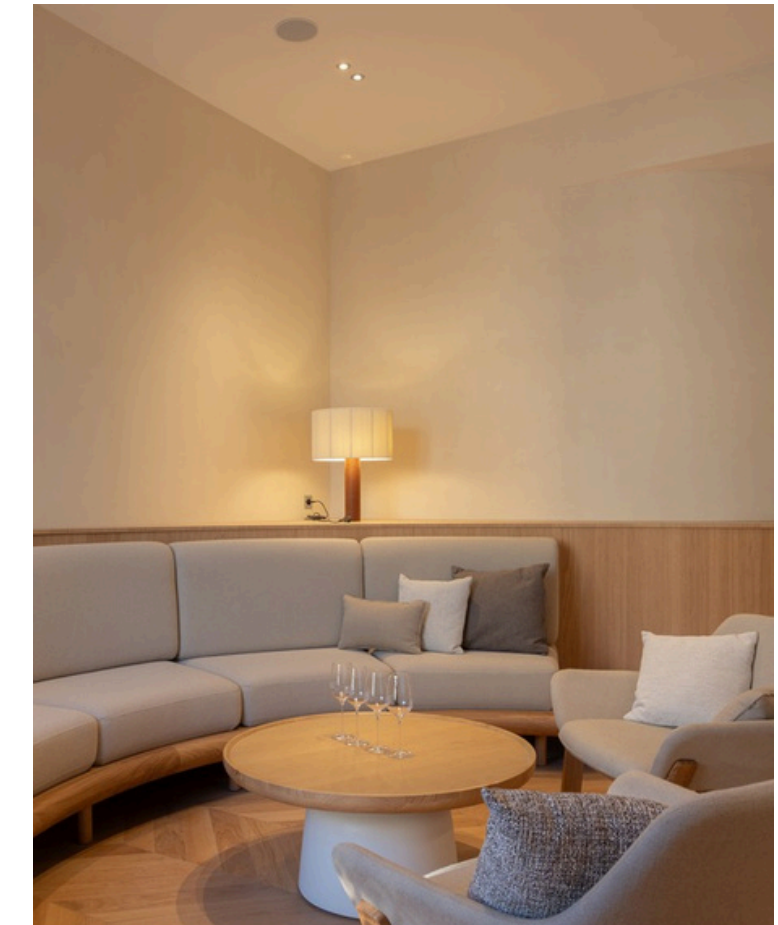
8 guests



Room layout
Boardroom style



Tasting workshops



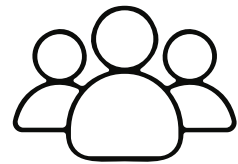
THE TASTING ROOM

With its large, organically shaped table, the Tasting Room is an elegant, spacious venue filled with natural light.

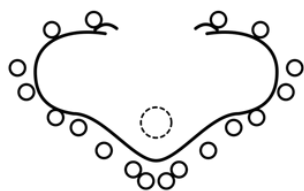
Your event can be held seated or standing, with Champagne at the heart of the experience. The room is fully equipped to host Champagne masterclasses, tasting workshops and exclusive encounters with our winemaking team.



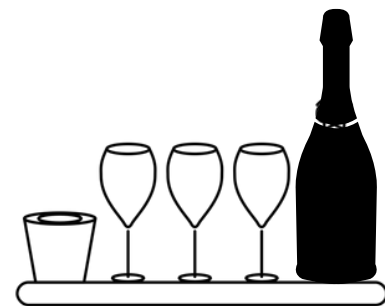
80 m²



18 guests



Room layout
Bespoke table arrangement



Tasting workshops



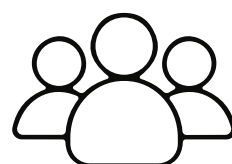
LE LABORATOIRE

Located on the lower ground floor, within the historic cellars of Champagne Thiénot, Le Laboratoire offers an authentic setting with distinctive stone architecture, creating an atmosphere of artisanal craftsmanship.

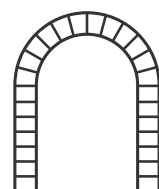
Overlooking the 13th-century cellars, home to more than 300,000 bottles, this unique venue is ideal for private business meetings as well as immersive Champagne experiences, including our exclusive disgorgement workshop, a one-of-a-kind experience in Reims.



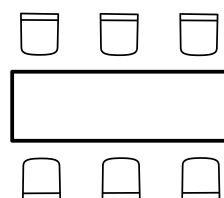
50 m²



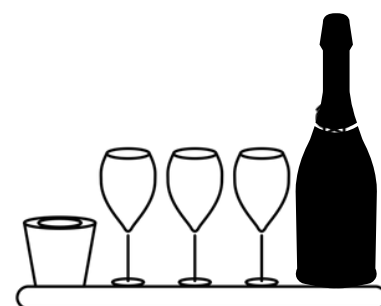
18 guests



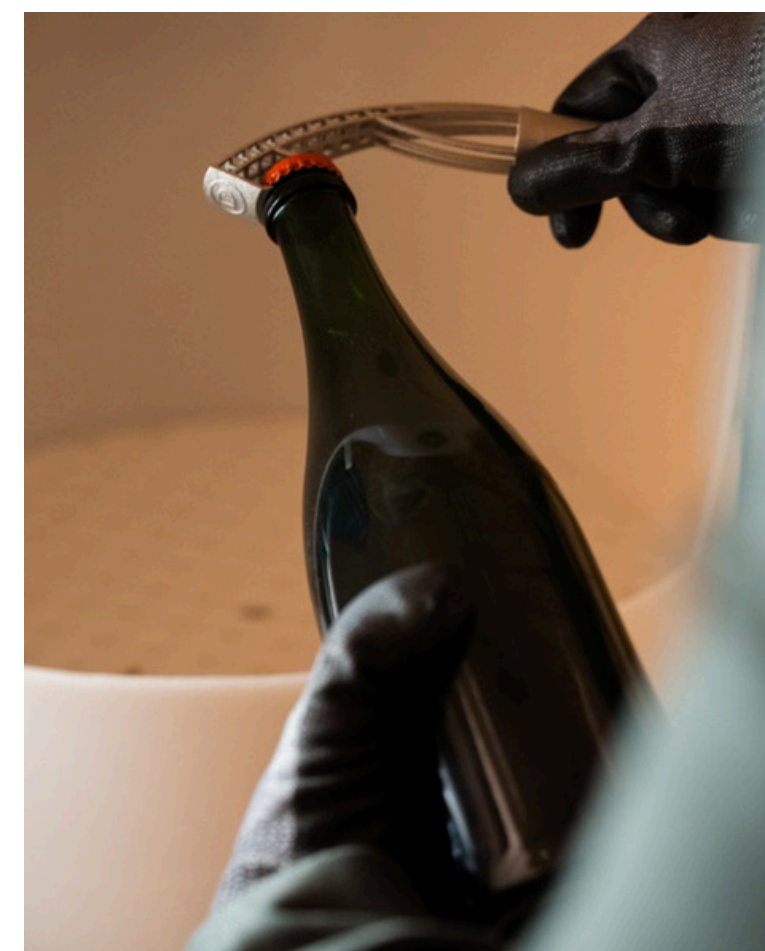
Historic vaulted
cellars



Room layout
Boardroom style



Tasting and disgorgement
workshops



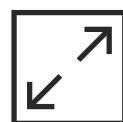
LE CLOITRE

Le Cloître is the true beating heart of Le N°3!

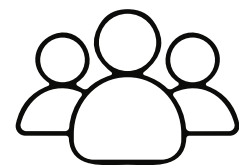
As the museum space of the venue, it features permanent interactive installations showcasing Champagne heritage and craftsmanship, including a 3D replica of Reims Cathedral and its history, a scale model of the city and its terroir, and a mini production facility.

This elegant, light-filled venue provides an exceptional setting for your events. Designed around a classic square layout, its four galleries overlook a charming interior garden at the centre.

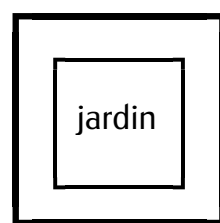
With its generous floor space, Le Cloître is ideal for product launches, bespoke event installations and immersive experiences. It can also be combined with the Tasting Room to create an even larger event space.



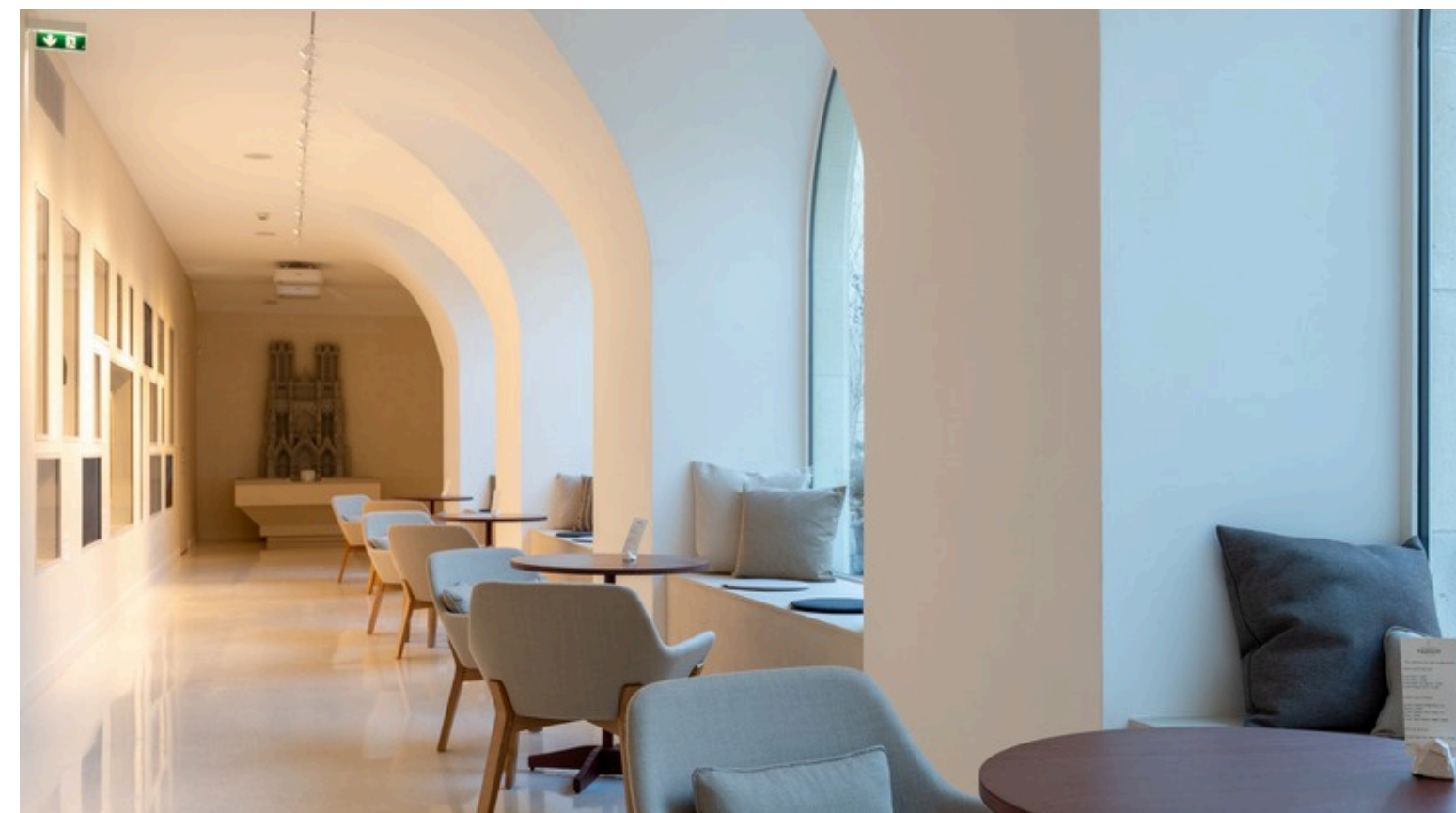
435 m²



200 guests (plus 18 in the
adjoining Tasting Room, if
required)



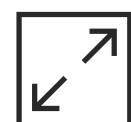
Room layout
Four galleries surrounding
an interior garden



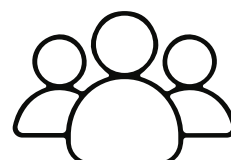
THE CHAMPAGNE BAR

Located on the rooftop terrace of Le N°3, the Champagne Bar offers breathtaking views of Reims Cathedral and the city's rooftops.

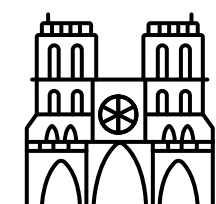
This elegant and welcoming space features comfortable lounge furniture, making it the perfect setting to enjoy a summer sunset or a cosy winter moment beside the outdoor fireplace. The bar is also equipped to host Champagne tasting and mixology workshops.



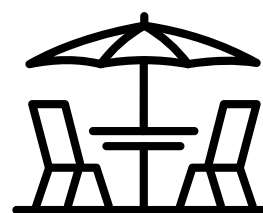
80 m²



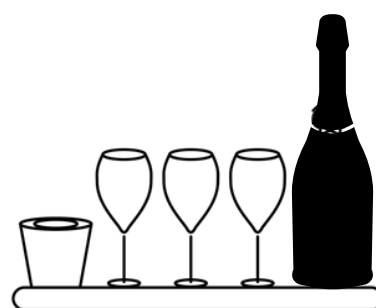
30 guests



Views of Reims
Cathedral



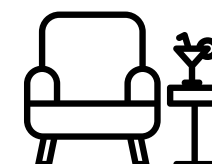
Adjoining garden



Champagne tasting
workshops



Mixology workshops



Lounge furniture



EXTEND YOUR STAY

Depending on the duration of your event, you can extend your experience at our five-star boutique hotel, a member of Small Luxury Hotels of the World (SLH).

Featuring twelve rooms and one suite with a private terrace, each space combines design, comfort and authenticity. Fine materials, soft tones and natural light create a relaxing atmosphere, perfect for extending your Champagne getaway.

The hotel also features a bright and inviting spa, complete with a hammam, sauna, Nordic bath, sensory shower and hydromassage bed.



LET'S CREATE YOUR EVENT TOGETHER!

Our dedicated team is here to take care of every detail of your event, from your first visit to the day of your celebration.

☎ +33 (0)3 26 77 12 69

✉ contact.le3@thienot.com

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CHAMPAGNE
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Osons Demain